

Brow lamination

Online training manual



Brow lamination

Brow lamination is a professional treatment allowing you to dramatically change the shape of your client's eyebrows to create a full, uniform look which lasts up to 6 weeks.

The brow lamination online training course comprises both theory and practical modules.

You will work independently through the theory modules, completing a series of question and answer sections to assess your learning progress. You will have access to the brow lamination training manual together with a video tutorial to guide you through the step by step process. In addition, one of our professionally qualified trainers will be available to address your personal requirements as you work through the course content.

You will have successfully qualified once you have completed the theory modules, Q&A's and submitted your assessment video which we will assess and provide feedback.

Supporting training manual

This manual supports the online training course, use it to help you work through the modules. Each module includes an examination these must be completed online to move through the course, the treatment video is available to view online at the end of module 5.

To pass the course and to gain certification pass the final examination and upload the videos requested of you performing the treatment.

The certification is accredited by The Guild of Beauty Therapists and the International Practitioners of Holistic Medicine (IPHM) and is used to gain insurance.

Brow lamination

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Unit 1: Welcome

Welcome

Welcome and thank you for choosing the brow lamination online training course.

You will work through the modules at your own pace, answering the end of module examinations to test your learning. You are required to submit a practical demonstration of yourself performing a brow lamination treatment which will be assessed by an Ellisons educator.

You will have completed the course when you have passed all of the required theory, module examinations and received notification of your competent practical assessment. You will then receive an accredited certificate to download.

Please email any questions throughout your learning experience to academy@ellisons.co.uk we will respond by the next working day.

Unit 1 : About brow lamination

Introduction to the treatment

Brow lamination is ideal for clients who wish to transform the look of their eyebrows.

Eyebrow hairs are brushed upwards and set in to a uniform shape to create the illusion of thicker, fuller eyebrows. This advanced treatment is also suitable for clients with unruly hairs or hairs which grow in different directions.

Combining core skills such as tinting, waxing, tweezing and trimming will enable you to offer a bespoke treatment to ensure the eyebrows suit your client's face and complement their natural features.

Brow lamination lasts for up to 6 weeks and may be performed as an independent service or combined with other eye treatments.

Unit 2: Aims and outcomes

Aims and outcomes of the course

This course is designed to ensure you:

- Maintain safe and effective methods of working when providing a brow lamination treatment
- Demonstrate appropriate health and safety, including personal and salon hygiene techniques
- Identify all tools and products used in the treatment
- Understand the importance of a patch test and have the knowledge of how this is performed
- Effectively consult, plan and prepare for the treatment with clients
- Understand and perform the procedure required for a brow lamination treatment
- Recognise the features and benefits of the treatment
- Identify opportunities for your business
- Understand the importance of aftercare and communicate this effectively to clients

Features and benefits of the treatment

- Brow lamination is a treatment which can be easily integrated into your salon. The full treatment can be completed in 55 minutes
- A versatile treatment allowing you to create a bespoke look to suit your client through various shades and eyebrow shapes
- Transform the eyebrows into thicker, fuller brows. Brow lamination can also be used as a corrective treatment to tame unruly eyebrow hairs
- Offers a precision shape and definition to the eyebrow
- Brow lamination can be a stand-alone treatment or combined as part of a package with other eye treatments

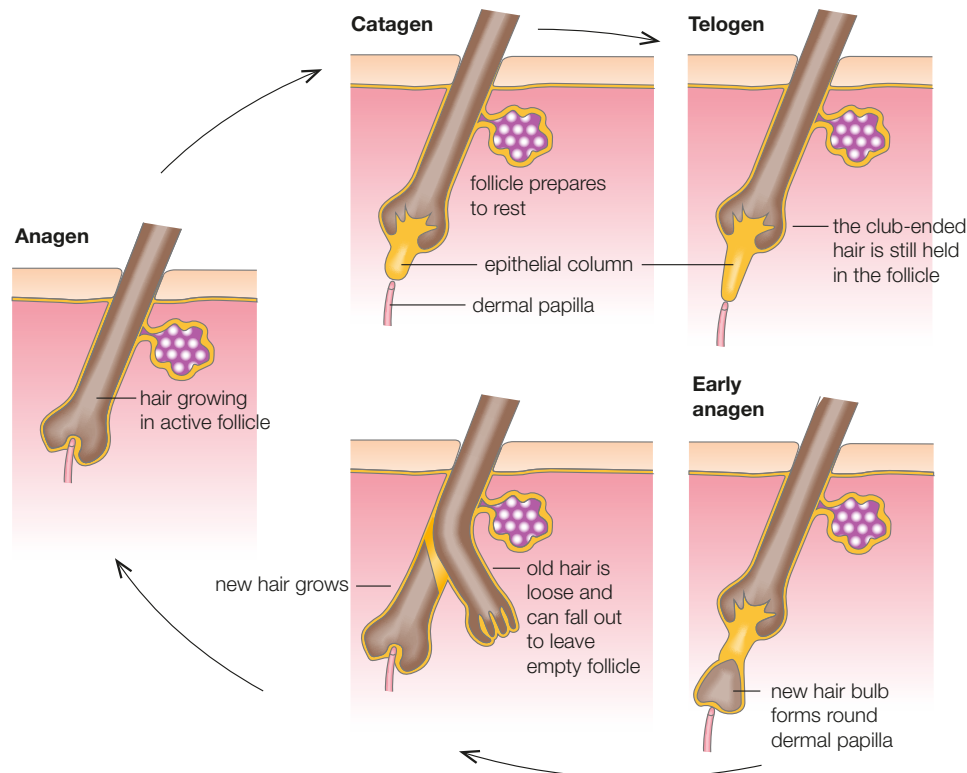


Illustration by Edwin Allan MA (Oxon)

Anagen

The anagen stage. Can last from a few months to several years.

Catagen

Growing stops and the bulb begins to collapse.

Telogen

Final stage where the follicle shrinks, this is of short duration after which cells become active to prepare for new anagen regrowth.

The human eyebrow hair

Eyebrow hairs like all hairs on the human body are composed of a strong fibrous protein called Keratin.

The protein structure of the hair is held together by disulfide and hydrogen bonds.

Hydrogen bonds are easily broken down when the hair is wet and can be temporarily reshaped with heat. Disulfide bonds give hair elasticity and ensures the shape is fixed on a semi-permanent basis.

During a brow lamination treatment, the disulfide bonds are altered using chemicals to reshape the hairs and fix them in place.

How the eyebrow grows

Eyebrow hairs have a very short anagen phase which last for around 30-45 days, the short duration of the growth stage is why they are shorter than scalp hair. Approximately 60-80% of the eyebrow hairs are in this phase. The average life span of an eyebrow hair is approximately three months.

Contra-indications

- Infections of the eye and eyelid
- Conjunctivitis
- Styes
- Cysts
- Blepharitis
- Positive reaction to a patch test
- Cuts or abrasions in the eye area
- Eczema or Psoriasis in the eye area
- Allergies
- Skin diseases and Disorders
- Contact lenses or glasses must be removed prior to the treatment
- Chemotherapy
- Recent brow lamination treatment
- Recent operations around the eyes
- Keratitis

Whilst contra-indications will prevent or restrict the treatment there are some circumstances when it is acceptable for you to proceed with caution after adapting your treatment protocol. If you are in any doubt request a letter from your client's GP or do not perform the treatment.

Contra-indications requiring medical referral or restricting treatment

Conjunctivitis

Conjunctivitis is an infection of the conjunctiva (the outer most layer of the eye that covers the sclera). The three most common types of conjunctivitis are viral, allergic, and bacterial. With the exception of the allergic type, conjunctivitis is highly contagious. Treatment should not be performed.

Brow lamination should be avoided if there is inflammation on or around the eye. Treatment can be carried out once inflammation has cleared.

Styes

Treatment should not be carried out until the condition has cleared up. Performing the treatment will cause discomfort and irritation.

Cysts

Treatment should not be performed as it will cause discomfort.

Blepharitis

Chronic inflammation of the eyelid at the base of the lashes. Treatment should not be performed as it will cause discomfort.

Positive reaction to a patch test

Under no circumstances should a brow lamination treatment be carried out if a client has experienced a reaction to the patch test. The brow lamination treatment will cause client suffering and will invalidate your insurance.

Chemotherapy

Hairs are weakened by chemotherapy. Do not carry out any treatments on someone who is being treated with chemotherapy.

Abrasions or swelling

Any treatment in or around the area of abrasions or swelling could aggravate or worsen the condition.

Allergies

Indicative by swelling, rash, itchiness, blisters, soreness and open sores.

Module examination

Complete the module examination online to move to the next module.

Unit 1: Equipment required

Equipment required

- Client record card
- A selection of towels
- Headband
- Eye wash pod
- Cotton wool
- Cotton buds
- Tissues
- Disposable mascara wands
- Disposable lip applicator
- Thuya oil free eye make-up remover
- Brow comb/brush
- Thuya pre smoothing of eyebrows
- Thuya permanent gel
- Thuya neutraliser cream
- Thuya cling film
- Selection of eyebrow tints
- Thuya tint activator
- Thuya tint brush
- Dappen dish
- Wax heater
- Cream wax
- Disposable orange sticks
- Wax strips, small
- Post wax lotion
- Tweezers
- Eyebrow scissors
- Eyebrow pencil brown/black
- Thuya regenerating cream with argan oil
- Mirror

Product knowledge

Thuya eye make-up remover

An oil free formulation for the delicate eye area. Removes oil and make-up without leaving a film or residue on the eyelashes and surrounding skin.

Thuya pre smoothing

Apply to coarse and unruly eyebrow hairs to soften and smooth, leave on for up to 5 minutes and remove any excess. Follow with Thuya permanent gel.

Thuya permanent gel

Thuya permanent gel breaks down the links in the hair that determine its shape. This allows the eyebrow hair to be manipulated, ready to be set in to its desired position.

Thuya neutraliser cream

Thuya neutraliser cream rebuilds the bonds within the hair, setting the eyebrow into its new position.

Thuya regenerating cream with argan oil

Moisturises and regenerates the eyebrow hairs following a brow lamination treatment. Contains vitamin E to improve the structure of the hair. Can also be sold as a retail product and used daily by clients at home to prolong the results of the treatment.

Module examination

Complete the module examination online to move to the next module.

Unit 1: Patch test

Patch test

A patch test should be performed 24 hours before the treatment to check for any allergic reactions.

A patch test should be conducted with the following products:

- Thuya pre smoothing
- Thuya permanent gel
- Thuya neutralising cream
- Tint
- Tint activator

To perform the patch test, apply a small amount of each product onto the inside of the client's elbow, cover and monitor for 24 hours, Record placement on client's record card. This must be signed by the client confirming the patch test has been performed.

The results of the test will either be positive or negative; a positive result will be recognised by irritation, swelling or inflammation of the skin. If this occurs do not proceed with the treatment. A negative result produces no skin reaction and you may proceed with the treatment.

Unit 2: Set up and preparation

Preparation

1. Check for any positive reactions to the patch test
2. Carry out a client consultation, check verbally for contra-indications. Client to complete and sign record card.
3. Position the client comfortably, in a flat or slightly elevated position. Check visually for contra-indications. If a client is wearing glasses or contact lenses they must be removed.
4. Take a photograph of the client's eyebrows before you start the treatment
5. Protect the client's hair with a towel or cap and drape a towel over the client's upper body to protect clothing.
6. Therapist must wash their hands with hot water and antibacterial wash, then dry their hands.
7. Cleanse the eyebrows using an oil free eye make-up remover and dry the area.

Unit 3: Treatment step by step

Brow lamination application

1. If required, apply Thuya pre smoothing of eyebrows. Apply product directly to the hairs using a disposable lip applicator and leave on for up to 5 minutes.
2. Remove Thuya pre smoothing of eyebrows using a dry cotton pad.
3. Apply Thuya permanent gel to the eyebrow hairs using a disposable applicator.
4. Apply product against the direction of hair growth, then apply in the direction of hair growth, to ensure you are fully coating the hairs from root to tip.
5. Once the hairs are coated in Thuya permanent gel you should begin to shape the eyebrows using a mascara wand. Brush the hairs upwards whilst ensuring they are flat against the skin to emphasise their new shape.
6. Cover the eyebrows with clingfilm and allow the Thuya permanent gel to process according to the following guidelines.

Hair type	Characteristics	Timings
Damaged/weak	Weak and sparse	Not recommended for brow lamination
Fine/dry	Dry and flaky skin	8-10 minutes
Normal	Healthy hair with a light shine	10-12 minutes
Coarse/thick	Wiry and dense	12-14 minutes

7. After the recommended time, remove the Thuya permanent gel with an upwards movement to reinforce the shape you are aiming to create.
8. Apply Thuya neutralising cream in the direction of the hair growth to fix the eyebrows into their new shape. Use a disposable mascara wand to brush into shape if required.
9. Cover the eyebrows with clingfilm and allow to process for the same duration of time as the Thuya permanent gel.
10. After the recommended time, remove the Thuya neutralising cream using a damp cotton pad in an upwards movement to maintain the new shape.

Tinting

Following the brow lamination application, the eyebrow hairs will be more reactive to tint. It is recommended to select a shade lighter than usual and leave the tint to develop for less time than the manufacturer's guidelines suggest.

1. Mix and apply the tint, work quickly and ensure hairs are coated from the root to the tip.
2. Frequently check the eyebrow hairs and remove tint once the desired colour is achieved. Use a damp cotton pad to neutralise the tint and prevent it from developing further.

Unit 3: Treatment step by step

Mapping the brow

The brow lamination process may cause the eyebrows to be positioned higher on the face, use the following guide to create the new shape taking into consideration the following:

- The proportions of the eyebrow will have changed, follow the angles of the eyebrow for a more natural result
 - Eyebrows will have a fuller appearance and you may need to remove additional hairs from the arch
1. To determine where the eyebrow should begin, use a disposable orange stick and place at the side of the nose and the inside corner of the eye, this should be in line with the tear duct. Mark the skin using an eyebrow pencil.
 2. To determine where the eyebrow should end, place a disposable orange stick at the base of the nose (to the side of the nostril) in line with the outer corner of the eye. Mark the skin using an eyebrow pencil.
 3. To determine the arch or the highest point of the eyebrow place the disposable orange stick at the base of the nose (to the side of the nostril). With the client's eyes open and looking forward, use the pupil as a guide and position the disposable orange stick diagonally. Mark the skin with using an eyebrow pencil.

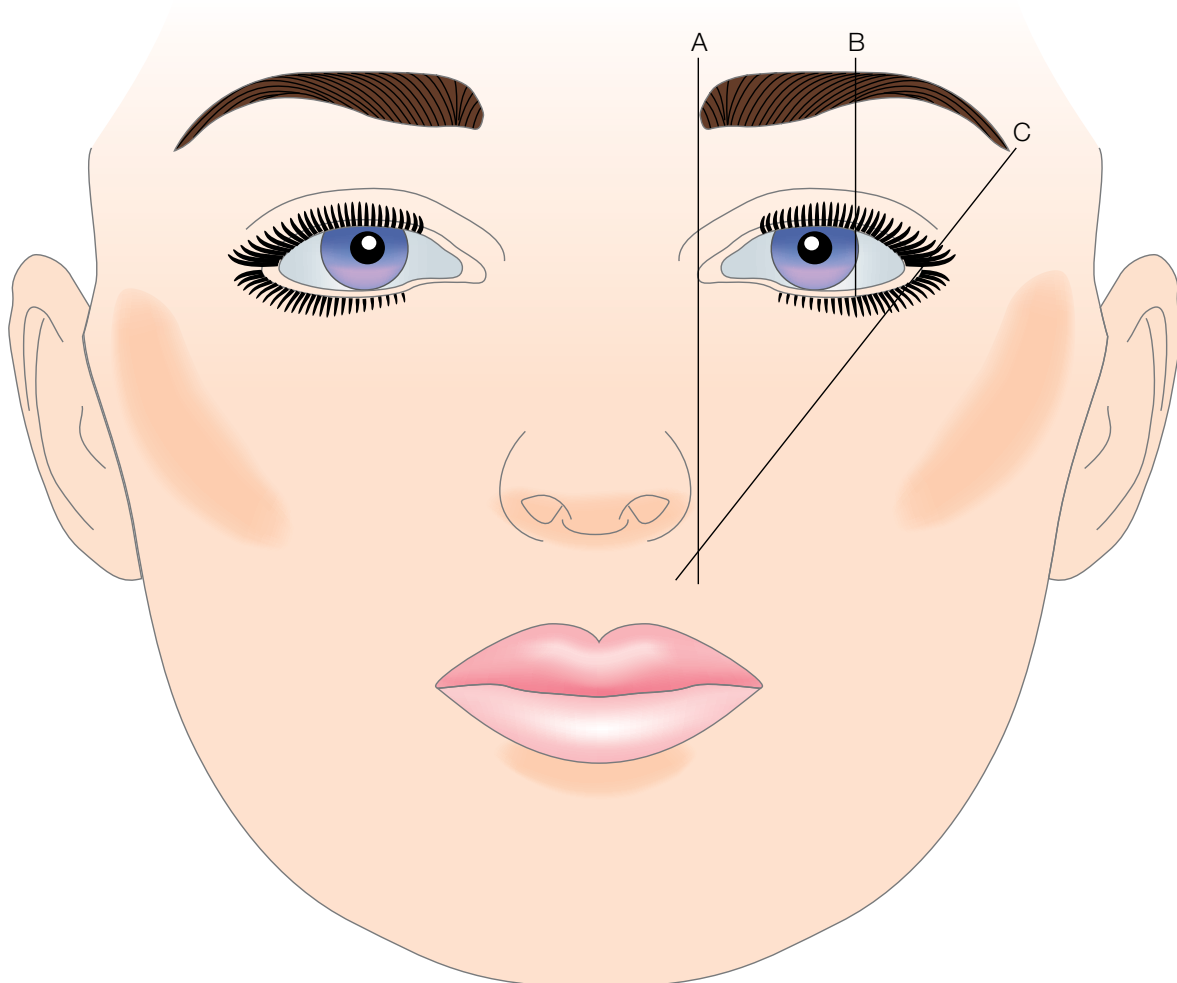


Illustration by Edwin Allan MA (Oxon)

Unit 3: Treatment step by step

Waxing

1. Check the temperature of the wax on your inner wrist before application.
2. Following the shape you have defined, apply wax in the direction of the hair growth to remove unwanted hair.
3. Working in small sections, press waxing strip onto the wax and remove against the direction of the hair growth.
4. Apply post wax lotion to the skin.

Trimming

Not every client's eyebrows will require trimming.

1. Hold the scissors vertically and trim the hairs using a feathering technique, to prevent a blunt finish.

Tweezing

Tweeze the hairs that are found outside of the eyebrow shape. There should be very few hairs which require removal at this stage.

1. Remove unwanted hairs from around the eyebrow shape.
2. Apply Thuya regenerating cream with argan oil to the brow hairs and brush into shape with a disposable mascara wand.

Module examination

Complete the module examination online to move to the next module.

Unit 1: Aftercare

Aftercare

- Your client must treat the hair carefully for 24 hours after treatment as the chemical process will weaken the hair. After 24 hours the hair will regain its strength
- No products should be applied to the eyebrows or surrounding skin for 24 hours
- It is advisable to avoid activities such as swimming, sauna or steam for 24 hours
- Do not apply make-up to the eyebrow or surrounding area for 24 hours
- Avoid touching the area
- Apply Thuya regenerating cream with argan oil to the eyebrow hairs daily to prolong the treatment results.

Please note: many insurance companies insist on clients receiving written aftercare advice along with verbal advice.

Contra-actions

Allergic reactions can be caused by certain cosmetic ingredients. The client or therapist could at some time develop an allergy to a product that has previously been used successfully. This could be for several reasons including new medication being taken or illness.

Symptoms of an allergic reaction include

- Redness of the skin (erythema)
- Swelling
- Itching
- Raised blisters

In case of an allergic reaction

- Remove the product immediately using water
- If symptoms persist seek medical advice
- Record details onto the client record card

Erythema is a contra-action of eyebrow shaping. Erythema is a marked reddening of the skin seen over the whole area or specifically around one damaged follicle. You may also notice minor swelling in the area. If this occurs apply a cool compress and an antiseptic soothing lotion or gel to the area. Record details on the record card.

Unit 3: Frequently asked questions

Frequently asked questions

Question: The client has quite a few gaps in their eyebrows, what can I do?

Answer: You can perform the treatment and advise the client to purchase a brow tonic/conditioner to encourage the eyebrow hair growth.

Question: How long does the results of a brow lamination treatment last?

Answer: The treatment results will last for up to 6 weeks when clients follow the specific aftercare advice.

Troubleshooting questions

How should I counteract the warm tone of a client's eyebrow hair created by the brow lamination process?

Add a light ash or grey tint to the chosen colour to counteract any redness left from the lamination process.

Client's hairs are not coming out easily. This could be due to:

- The wax being applied incorrectly, check that the wax has been applied in the correct direction (of hair growth) and that you are removing against the hair growth
- The client being a little anxious and perspiring. Dab area with tissue and apply more pre wax lotion
- The hairs are too short

Bruising occurs

This usually occurs on fleshier parts of the body. It is partly because the skin is not stretched or supported enough during the treatment. Skin should be dry and stretched during the waxing part of the treatment.

Red area with a bruised/grazed look

The wax strip has been put on repeatedly over the same area causing trauma to the skin.

Unit 5: Next steps

Next steps

We advise you to practice the treatments on at least six models in order to become proficient.

Research the price that you will be charging for the treatment within your business. This will depend on the price range of treatments in your area, the price your direct competitors are charging and your present pricing structure.

Focus your promotional activity around seasonal events, holidays and weddings

Module examination

Complete the module examination online to move to practical assessment module.

Unit 1: Practical assessment

Practical assessment

You are now required to submit a series of videos for assessment by one of our educators. Complete each of the treatment steps below to ensure you have demonstrated a full treatment.

Watch each video hint to show you what the educator needs to see in order to assess your competency.

Please submit short videos of each step like the examples shown, please do not submit one long video of you performing the complete treatment.

1. Cleanse the eye area with oil free eye make-up remover
2. Apply and remove Thuya permanent gel to one eyebrow
3. Apply and remove Thuya neutraliser cream to one eyebrow
4. Apply and remove tint to one eyebrow
5. Apply and remove wax to one eyebrow
6. Trim the eyebrow hairs where required
7. Show the finished result

Upload the video examples online

Please select the text reply button to notify us of your submission.

We will provide feedback within two working days.

Please note: our business hours are Monday – Friday, 8.30am – 5pm.